



The Desert Isle  
of Palm Springs



Association  
News

January 2010

**DESERT ISLE OF PALM SPRINGS  
OWNERS ASSOCIATION, INC.  
NOTICE OF THE ANNUAL MEETING OF THE MEMBERS  
AND PROXY SOLICITATION**

The Annual Meeting of the members of the Desert Isle of Palm Springs Owners Association, Inc. will be held on Saturday, February 27, 2010, at the Desert Isle of Palm Springs at 10:00 a.m.

**YOU ARE URGED TO FILL IN, DATE, SIGN, AND RETURN THE ENCLOSED POSTAGE-PAID PROXY CARD WHETHER OR NOT YOU PLAN TO BE AT THE MEETING. SUCH ACTION WILL NOT AFFECT YOUR RIGHT TO VOTE IN PERSON SHOULD YOU DECIDE TO ATTEND THE MEETING.**

**If a quorum of the membership is not represented at the meeting, either in person OR BY PROXY, the Association may be required to adjourn and reschedule the meeting AT ADDITIONAL EXPENSE TO THE ASSOCIATION PAID FROM YOUR ASSESSMENTS. Therefore, you are urged to complete, sign and return the proxy card. You are not required to vote on any issue. Checking the blank marked "Withhold" will ensure that your proxy will not be voted BUT WILL STILL COUNT TOWARD THE QUORUM REQUIREMENT.**

The agenda for the meeting is as follows:

1. Approve the minutes of the previous Annual Meeting.
2. Election of two (2) members to the Board of Directors.
3. Transaction of any business that may properly come before the meeting or any reconvening thereof.

By signing and returning the proxy card, you, as an owner and member of the Desert Isle of Palm Springs Owners Association, Inc., appoint the Secretary of the Association, Brown Taylor, as Proxyholder with full power of substitution to vote and otherwise represent you at the Annual Meeting on Saturday, February 27, 2010, and at any reconvening thereof, and to vote your membership as fully as you might or could do so if personally present upon such business as may properly come before the meeting.

You may revoke this proxy in writing at any time and it will not be used if you attend the meeting and vote in person. The proxy will be voted as you indicate and, if no indication has been made, or if you fail to cast all the votes to which you are entitled, your uncast votes will be used as the Proxyholder deems advisable on the matters set forth above.

If there are any items of business you wish to present for action by the owners at the Annual Meeting, please write to Charles Wendt at Vacation Resorts International, 23041 Avenida de la Carlota, Suite 400, Laguna Hills, California 92653 or fax to (949) 587-2274.



VACATION RESORTS INTERNATIONAL  
"Perfecting the Art of Hospitality"

Receive VRI's e-Guest Special Offers  
Sign-up at [www.vrivacations.com](http://www.vrivacations.com)

**DESERT ISLE OF PALM SPRINGS  
OWNERS ASSOCIATION, INC.  
Statements by Candidates to  
Board of Directors 2010**

**#1 ROY FRASER, San Juan Capistrano, CA (Incumbent)**

**EDUCATION:** Colorado State University, Business Major.

**EXPERIENCE:** Chief Executive Officer of Vacation Resorts International, the management company for Desert Isle of Palm Springs Owners Association, Inc. Founding director of the California Timeshare Owners' Foundation. Property manager since 1964. Timeshare property manager since 1979. Now serves on the American Resort Development Association (ARDA) Board of Directors.

**OBJECTIVES:** To ensure that the Desert Isle of Palm Springs owners will get the highest possible benefit from their ownership at the lowest possible cost. To ensure the protection of those benefits and the resort assets while monitoring the administration of the affairs of the Association.

**#2 JAMES KINGHORN, Carlsbad, CA (Incumbent)**

**EDUCATION:** B.S. Degree - Western Michigan University. Master's Degree - University of Michigan.

**EXPERIENCE:** Retired Deputy Superintendent of Schools and School Principal. Thirty-six years of experience working with people. Responsibilities included fiscal administration, making policy, arbitration, and effective personnel management of 20 schools, 500 employees and an administrative staff numbering thirty.

**OBJECTIVES:** Ensure an annual audit for proving fiscal responsibility to the membership. Focus on resort needs. Continue making "excellence" the standard for maintenance, housekeeping and ground crews. Our office staff is one of the best in the business. All these people make Desert Isle the # 1 vacation resort in Palm Springs!  
WE HAVE ACHIEVED GOLD CROWN STANDING WITH RCI FOR THE PAST TWO YEARS. THIS BENEFITS THE OWNERS FOR TRADING AND DESERT ISLE BY INCREASING REVENUES. I remain active on the Board of Directors and accessible to the Time Share owners regarding issues and concerns.  
Thank you for voting!

**DESERT ISLE OF PALM  
SPRINGS ASSOCIATION  
BOARD MEETING  
HIGHLIGHTS  
November 7, 2009**

The Board meeting took place at 8:20 a.m. at the resort. Board members present were Loren Gallagher, President; Dr. Joan Mackenzie, Treasurer, Brown D. Taylor, Secretary and James Kinghorn, Director. Roy Fraser, Vice President was unable to attend. Representing management were Charles Wendt from VRI and Terry Fraser, Resort General Manager. The following actions took place:

- Approved the Board of Directors Meeting Minutes of September 12, 2009 as presented.
- Ratified the use of replacement funds for the purchase of three LCD TV's from Costco in the amount of \$2,780.94.
- Approved a replacement check in the amount of \$26,888.14 to reimburse the operating fund for replacement expenditures.
- The Board agreed to an on-site sales program to sell Association owned intervals to family and friends of owners at a zero cost with the owner paying the \$643.00 closing costs. This will be promoted through the newsletter.
- Because of the premium cost the Board declines the flood insurance coverage.
- Approved moving a number of uncompleted Replacement items that are in the Reserve Study for 2009 to future years.
- Approved 2010 Replacement funds not to exceed \$440,000 for the renovation of seven one-bedroom units and two two-bedroom units. Work will be completed in the summer of 2010.
- Approved the CPA Engagement Letter and authorized the Treasurer to sign on behalf of the Association.
- Approved the First Amendment to the Management Agreement.

*(Note: A copy of the minutes of this meeting is available at the resort for your review. If you wish to have a copy of the minutes for your records, please send your request to VRI, Attn: Samantha Colter; 23041 Avenida de la Carlota, Suite 400, Laguna Hills, CA 92653 and a copy will be sent to you.)*

**Desert Isle of Palm  
Springs Association  
owned intervals are now  
available for family and  
friends at one low price!!**

There are currently 19 very desirable intervals available for sale. These intervals are owned free and clear by the Association and the taxes are current. The Board of Directors is offering these intervals of various times and unit locations to our current owners in good standing, as well as their families and friends before offering them to the general public. Our goal is to transfer these intervals into the hands of owners who will begin paying annual assessments so we can keep our annual association dues as low as possible for the existing owners. It will also reduce the bad debt expense line on the annual budget as there will be more owners paying much needed annual association dues.

The sales price proposed by the Board is intended to be very attractive and affordable. In fact, this offer is unprecedented where the cost per interval is reduced to closing fees and title insurance estimated at \$643!!

Here is list of the inventory available, but do not hesitate to call and make a request with a specific week or unit!!

<b>Week Number:</b>	<b>Unit Number:</b>
1 .....	5
3 .....	10
3 .....	16
4 .....	19
6 .....	44
14.....	24
16.....	7
20.....	15
20.....	38
22.....	23
22.....	31
38.....	6
38.....	38
39.....	10
42.....	14
45.....	11
48.....	14
49.....	24
50.....	2

*Please call Resort Manager  
Terry Fraser with all inquiries.*

**ATTENTION!!!**

**OWNERS – FAMILY & FRIENDS**

We are offering Association owned intervals for **ZERO DOLLARS** just pay the closing costs of only \$643.00!

This is a wonderful opportunity but be sure to act quickly before these intervals are gone!

**HURRY – HURRY – HURRY!**

**\$643.00 TOTAL**



**Don't Forget  
to Call the  
Office Today**

**(760) 327-8469**

**SCHEDULED  
Board Meetings for DIR**

**REGULAR BOARD MEETINGS**

- Saturday, February 27, 2010 at 8:00 am at DIR
- Saturday, June 12, 2010 at 8:00 am at DIR
- Saturday, September 11, 2010 at 8:00 am at DIR
- Saturday, November 6, 2010 at 8:00 am at DIR

**ANNUAL OWNER'S MEETING**

Saturday, February 27, 2010 at 10:00 am at DIR

*Meeting dates, times and places are subject to change.*

# The Desert Isle of Palm Springs



Vacation Resorts International  
23041 Avenida de la Carlota  
Suite 400  
Laguna Hills, CA 92653

**ADDRESS SERVICE REQUESTED**

First Class Presort  
U.S. Postage  
**PAID**  
San Diego, CA  
Permit 751



## PUBLICATION



*The Association News* is brought to you on a quarterly basis by the Desert Isle of Palm Springs Association. Its purpose is to bring noteworthy news and stories of interest to owners of the Desert Isle of Palm Springs.

### Members of the Board:

Loren Gallagher, *President*  
Roy Fraser, *Vice President*  
Dr. Joan MacKenzie, *Treasurer*  
Brown Taylor, *Secretary*  
James Kinghorn, *Director*

### Contributors:

Charles Wendt, *VRI Director of Resorts*  
Terry Fraser, *General Manager*

### Management:

 Vacation Resorts International – (949) 587-2299  
“*Perfecting the Art of Hospitality*”

### Printing and Design:

WinCom Litho

If you are interested in writing to the Desert Isle of Palm Springs Board of Directors, please direct all correspondence to Vacation Resorts International, Attn: Charles Wendt, VRI Director of Resorts, 23041 Avenida de la Carlota, #400, Laguna Hills, California 92653.

If you are interested in submitting an article to be published in the Association Newsletter that you feel would be interesting to fellow owners, please direct all correspondence and photographs to the General Manager.

**Desert Isle of Palm Springs** – 2555 E. Palm Canyon Dr., Palm Springs, CA 92264 • (760) 327-8469 • Fax (760) 322-0143

## Service Directory

### MANAGEMENT

Vacation Resorts International (VRI)  
23041 Avenida de la Carlota, Suite 400  
Laguna Hills, CA 92653 ..... (949) 587-2299  
VRI Website ..... [www.vriresorts.com](http://www.vriresorts.com)

### EXCHANGE INFORMATION

VRI\*ety ..... (888) 203-1044  
Resort Condominiums International  
(RCI) ..... (877) 874-3334  
Trading Places International ..... (800) 365-1048  
Desert Isle of Palm Springs ..... (760) 327-8469

### RESERVATIONS

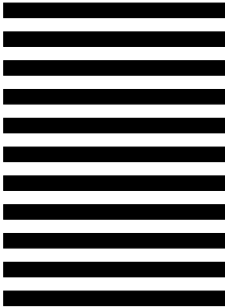
VRI - Central Reservations ..... (800) 874-8770  
Desert Isle - Central Reservations ..... (800) 225-0584  
Bonus Time ..... (866) 469-8222  
Vacation Tyme® ..... (866) 469-8222

### OWNER SERVICES

Information / Assistance ..... (760) 327-8469  
Assessment Billing & Collections ..... (949) 855-8004  
Chamber of Commerce ..... (760) 325-1577  
Palm Springs Resort  
Conventions & Visitors Bureau ..... (760) 770-9000  
Palm Springs Visitors Center ..... (760) 778-8418  
Weather ..... (760) 398-7211  
Cal Trans (Road Reports) ..... (800) 427-7623



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**  
FIRST-CLASS MAIL PERMIT NO. 643 LAGUNA BEACH, CA

POSTAGE WILL BE PAID BY ADDRESSEE

**ATTN: CHARLES WENDT  
VACATION RESORTS INTERNATIONAL  
23041 AVENIDA DE LA CARLOTA STE 400  
LAGUNA HILLS CA 92653-9974**



**DESERT ISLE OF PALM SPRINGS – PROXY BALLOT 2010**

THE UNDERSIGNED ACKNOWLEDGES RECEIPT OF THE NOTICE AND PROPOSED AGENDA FOR THE ANNUAL MEETING OF THE DESERT ISLE OF PALM SPRINGS OWNERS ASSOCIATION, INC. TO BE HELD ON SATURDAY, FEBRUARY 27, 2010, AND APPOINTS THE SECRETARY OF THE ASSOCIATION, BROWN TAYLOR, AS PROXYHOLDER WITH FULL POWER OF SUBSTITUTION. THIS PROXY WILL BE VOTED AS INDICATED, WHERE NO INDICATION IS MADE, OR IF YOU FAIL TO CAST ALL THE VOTES TO WHICH YOU ARE ENTITLED, PROXYHOLDER WILL CAST ALL UNUSED VOTES AS SEEN FIT ON ANY BUSINESS WHICH MAY PROPERLY COME BEFORE THE MEETING OR ANY RECONVENING THEREOF.

INSTRUCTIONS: Two (2) candidates will be elected. You may cast a total of two (2) votes for each interval you own. Cast them all for one candidate or divide them among as many as you wish. DO NOT CAST FRACTIONAL VOTES! **Do not use a “√” or an “X”. If you do so, your mark will count as one vote only.** Fill in the number of votes you want that candidate to receive. Remember, all unused votes will be cast by the Proxyholder on your behalf.

\*\*Indicates Incumbent

**CANDIDATES**

\_\_\_\_\_ \*\*Roy Fraser \_\_\_\_\_ \*\*James Kinghorn \_\_\_\_\_ (Write-In) \_\_\_\_\_  
Print Name Clearly

By: \_\_\_\_\_ Signature \_\_\_\_\_  
Print Name Clearly

Date: \_\_\_\_\_ Interval Number (s): \_\_\_\_\_